



The ABC of Custom Lettering: A Practical Guide to Drawing Letters

Ivan Castro

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An authoritative resource for designers, typographers, signwriters, illustrators, pinstripers, and other creative professionals

Need to produce some flyers? Want to draw up a logo for a band? Does your local speed shop need a T-shirt design? Don't want to use the same old computer fonts? Well let graphic designer and typography teacher Ivan Castro show you *The ABC of Custom Lettering*. This practical and inspirational workbook features easy-to-follow, step-by-step instructions for hand drawing a range of letterforms, from Modern Roman and Gothic through to Latin, Script, and Interlocked. Offering traditional instruction methods with a modern twist, this reference also comes with gallery sections for inspiration and accompanying projects to practice your technique.

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