



# Critical Media Studies: An Introduction

*Brian L. Ott, Robert L. Mack*

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*Critical Media Studies* is a state of the art introduction to media studies that demonstrates how to think critically about the power and influence of the media.

- Provides extensive case study material, including exercises and “media labs” in each chapter to encourage student participation
- Draws on examples from print, broadcast, and new media, including advertising, music, film, television, video games, and the internet
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