



U.S. Television News and Cold War Propaganda, 1947-1960 (Cambridge Studies in the History of Mass Communication)

Nancy Bernhard

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Television news and the Cold War grew simultaneously in the years following World War II, and their history is deeply intertwined. In order to guarantee sufficient resolve in the American public for a long term arms buildup, defense and security officials turned to the television networks. In need of access to official film and newsmakers to build themselves into serious news organizations, and anxious to prove their loyalty in the age of blacklisting, the network news divisions acted as unofficial state propagandists. This book analyzes the shocking extent of their collaboration.

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