



**From a Thousand Ideas to One: Pick the Right Idea for Your Startup; A Proven Technique for Writing a Quick Business Plan: (The 3 Step Business Plan for Aspiring Entrepreneurs - Book 2)**

*John Endris*

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Do you have several great business ideas, but don't know where to start? Have you always wanted to have your own business? Do you need help writing a business plan? The techniques presented in this effective guide will help you transform your idea into a working business plan. This is not a self-help book, and only contains actionable content designed to help you create a summary business plan from your idea list.

Not only will this book help you test your idea, it will also help you learn about business fundamentals. Whether you have an existing business, or are starting a new business, any startup enthusiast can benefit from these scope defining methods.

Time is short, so this succinct book will show you how to find out if there is a market for your idea, how to research your competitors, and discover your own unique value proposition. Broken down into simple easy to understand concepts, this workbook is designed to guide you from an idea to a business plan that will help you save both time and money.

Here are a few things you will be able to use right away....

- A proven way to go from idea to concept
- How to do market research
- Tools and techniques for quickly testing your idea
- Some easy mistakes to avoid
- Simple ways to make your business plan more effective

This is book two of the "The 3 Step Business Plan for Aspiring Entrepreneurs" series.

Book 1 : Concept Builder: Five Business Ideas that Work for Any Business Plan; Transform your Idea List

Book 2: From a Thousand Ideas to One: Pick the Right Idea for Your Startup; A Proven Technique for Writing a Quick Business Plan

Book 3: Bulletproof Business Plan: Make your Proforma Financials Stand Out; How to Get Investors Interested

Author Profile:

John Endris is a business strategy advisor who specializes in helping people to achieve their fullest potential.

He has worked in finance for almost a decade, and has also built a small business from scratch. John earned a Bachelor of Science in Business and an MBA from St Mary's University.

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