



The Chaos Frontier: Creative Strategic Control for Business

Ralph D. Stacey

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The Chaos Frontier: Creative Strategic Control for Business presents the effective ways of managing and controlling innovative organizations in chaotic times. This book discusses the theories of chaos and self-organization developed by mathematicians, biologists, chemists, and physicists.

Organized into four parts encompassing 13 chapters, this book begins with an overview of the scientific sense of chaos as those systems driven by certain types of perfectly orderly laws capable of behaving in a manner that is random and therefore inherently unpredictable over the long term. This text then examines the key elements that managers need to incorporate into a dynamic model of managing if they are to design effective actions in a turbulent business world. Other chapters consider organizational effectiveness and the ability to sustain competitive capability. The final chapter deals with creative interaction between a business and the other organizations and people that are its environment.

This book is a valuable resource for managers.

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