



# Microeconomics: Theory and Applications with Calculus

*Jeffrey M. Perloff*

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**Microeconomics: Theory and Applications with Calculus** Jeffrey M. Perloff

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Introduction; Supply and Demand; A Consumer's Constrained Choice; Demand; Consumer Welfare and Policy Analysis; Firms and Production; Costs; Competitive Firms and Markets; Properties and Applications of the Competitive Model; General Equilibrium and Economic Welfare; Monopoly; Pricing and Advertising; Oligopoly and Monopolistic Competition; Game Theory; Factor Markets; Uncertainty; Externalities, Open Access, and Public Goods; Asymmetric Information; Contracts and Moral Hazard.

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