Revolutionizing Innovation: Users, Communities, and Open Innovation (MIT Press)

Dietmar Harhoff, Karim R. Lakhani

Revolutionizing Innovation: Users, Communities, and Open Innovation (MIT Press)

Dietmar Harhoff, Karim R. Lakhani

Revolutionizing Innovation: Users, Communities, and Open Innovation (MIT Press) Dietmar Harhoff, Karim R. Lakhani

The last two decades have witnessed an extraordinary growth of new models of managing and organizing the innovation process that emphasizes users over producers. Large parts of the knowledge economy now routinely rely on users, communities, and open innovation approaches to solve important technological and organizational problems. This view of innovation, pioneered by the economist Eric von Hippel, counters the dominant paradigm, which cast the profit-seeking incentives of firms as the main driver of technical change. In a series of influential writings, von Hippel and colleagues found empirical evidence that flatly contradicted the producer-centered model of innovation. Since then, the study of user-driven innovation has continued and expanded, with further empirical exploration of a distributed model of innovation that includes communities and platforms in a variety of contexts and with the development of theory to explain the economic underpinnings of this still emerging paradigm. This volume provides a comprehensive and multidisciplinary view of the field of user and open innovation, reflecting advances in the field over the last several decades. The contributors -- including many colleagues of Eric von Hippel -- offer both theoretical and empirical perspectives from such diverse fields as economics, the history of science and technology, law, management, and policy. The empirical contexts for their studies range from household goods to financial services. After discussing the fundamentals of user innovation, the contributors cover communities and innovation; legal aspects of user and community innovation; new roles for user innovators; user interactions with firms; and user innovation in practice, describing experiments, toolkits, and crowdsourcing, and crowdfunding. **Contributors** Efe Aksuyek, Yochai Benkler, James Bessen, Jörn H. Block, Annika Bock, Helena Canhão, Jeroen P. J. de Jong, Emmanuelle Fauchart, Dominique Foray, Nikolaus Franke, Johann Füller, Helena Garriga, Fred Gault, Fredrik Hacklin, Dietmar Harhoff, Joachim Henkel, Cornelius Herstatt, Christoph Hienerth, Venkat Kuppuswamy, Karim R. Lakhani, Christopher Lettl, Christian Lüthje, Ethan Mollick, Hidehiko Nishikawa, Alessandro Nuvolari, Susumu Ogawa, Pedro Oliveira, Stefan Perkmann Berger, Frank Piller, Christina Raasch, Susanne Roiser, Fabrizio Salvador, Pamela Samuelson, Tim Schweisfurth, Sonali K. Shah, Christoph Stockstrom, Katherine J. Strandburg, Stefan Thomke, Andrew W. Torrance, Mary Tripsas, Georg von Krogh

Download and Read Free Online Revolutionizing Innovation: Users, Communities, and Open Innovation (MIT Press) Dietmar Harhoff, Karim R. Lakhani

---

From reader reviews:

Richard Endsley:

This Revolutionizing Innovation: Users, Communities, and Open Innovation (MIT Press) are reliable for you who want to be considered a successful person, why. The reason why of this Revolutionizing Innovation: Users, Communities, and Open Innovation (MIT Press) can be one of the great books you must have will be giving you more than just simple reading through food but feed you actually with information that might be will shock your prior knowledge. This book is definitely handy, you can bring it almost everywhere and whenever your conditions both in e-book and printed ones. Beside that this Revolutionizing Innovation: Users, Communities, and Open Innovation (MIT Press) giving you an enormous of experience such as rich vocabulary, giving you test of critical thinking that could it useful in your day pastime. So , let's have it appreciate reading.

William Stewart:

People live in this new day time of lifestyle always try and and must have the extra time or they will get great deal of stress from both daily life and work. So , when we ask do people have extra time, we will say absolutely indeed. People is human not a robot. Then we consult again, what kind of activity do you possess when the spare time coming to an individual of course your answer may unlimited right. Then do you try this one, reading books. It can be your alternative throughout spending your spare time, the particular book you have read will be Revolutionizing Innovation: Users, Communities, and Open Innovation (MIT Press).

Elaine Davenport:

In this era which is the greater particular person or who has ability to do something more are more special than other. Do you want to become one of it? It is just simple way to have that. What you have to do is just spending your time not much but quite enough to get a look at some books. One of many books in the top record in your reading list is Revolutionizing Innovation: Users, Communities, and Open Innovation (MIT Press). This book that is qualified as The Hungry Inclines can get you closer in getting precious person. By looking upward and review this e-book you can get many advantages.

Ann Walsh:

As a student exactly feel bored for you to reading. If their teacher requested them to go to the library or even make summary for some e-book, they are complained. Just little students that has reading's internal or real their passion. They just do what the trainer want, like asked to go to the library. They go to generally there but nothing reading seriously. Any students feel that reading through is not important, boring along with can't see colorful images on there. Yeah, it is to become complicated. Book is very important for you. As we know that on this era, many ways to get whatever we want. Likewise word says, many ways to reach Chinese's country. So , this Revolutionizing Innovation: Users, Communities, and Open Innovation (MIT Press) can make you experience more interested to read.

Download and Read Online Revolutionizing Innovation: Users, Communities, and Open Innovation (MIT Press) Dietmar Harhoff, Karim R. Lakhani #OBJ7CFQ1Y3X

Read Revolutionizing Innovation: Users, Communities, and Open Innovation (MIT Press) by Dietmar Harhoff, Karim R. Lakhani for online ebook

Revolutionizing Innovation: Users, Communities, and Open Innovation (MIT Press) by Dietmar Harhoff, Karim R. Lakhani Free PDF d0wnl0ad, audio books, books to read, good books to read, cheap books, good books, online books, books online, book reviews epub, read books online, books to read online, online library, greatbooks to read, PDF best books to read, top books to read Revolutionizing Innovation: Users, Communities, and Open Innovation (MIT Press) by Dietmar Harhoff, Karim R. Lakhani books to read online.

Online Revolutionizing Innovation: Users, Communities, and Open Innovation (MIT Press) by Dietmar Harhoff, Karim R. Lakhani ebook PDF download

Revolutionizing Innovation: Users, Communities, and Open Innovation (MIT Press) by Dietmar Harhoff, Karim R. Lakhani Doc

Revolutionizing Innovation: Users, Communities, and Open Innovation (MIT Press) by Dietmar Harhoff, Karim R. Lakhani Mobipocket

Revolutionizing Innovation: Users, Communities, and Open Innovation (MIT Press) by Dietmar Harhoff, Karim R. Lakhani EPub