



Fantasy Football for Smart People: How to Cash in on the Future of the Game

Jonathan Bales

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Fantasy Football for Smart People: How to Cash in on the Future of the Game is the first book of its kind to break down the strategies used by the top fantasy football players. Frequently used as an in-season guide for traditional fantasy football owners, *How to Cash in on the Future of the Game* will greatly enhance your weekly projections and lineup decisions whether you play season-long fantasy football or participate in daily leagues. With input from a daily fantasy football "shark"--FFFC \$150,000 winner Peter Jennings--*How to Cash in on the Future of the Game* will show you how to manage your money, make projections, and create lineups so that you can finally treat your hobby as you always wanted--like an investment.

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1 Cha-Ching!: Money Management as the Backbone of Weekly Fantasy Football

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- How to reduce the winning percentage needed to profit

2 A League of Your Own: How to Select the Proper Weekly Leagues to Enter

- In-depth breakdown of each league type
- Understanding payout structure
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3 Projections and Rankings with FFFC Winner Peter Jennings

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- How to make detailed, value-based, tiered rankings

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- How to use historical "comps" to project players
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- How to create lineups for different league types
- Stacking, reverse stacking, and anti-stacking
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6 Sample from *What the Experts Don't Want You to Know* (Bonus)

- Understanding the typical age and rate of decline for each position
- How to project players' ceilings and floors in a given season

7 Sample from *How to Dominate Your Draft* (Bonus)

- Understanding regression toward the mean
- Why the concept of "overworked" running backs is a myth

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