



# How To Write Words That Sell: Create Your Own Money Making Ads, Sales Letters, Email and Social Media Hacks

*Jim McCraigh*

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## Get the Sales You Want...Right Now!

Want to learn how to rack up huge profits creating money making ads, flyers, websites, email or social media? Now you can because this new book makes it EASY! *How to Write Words That Sell* shows you every tip, trick and edge you need to jump-start your sales now. You'll discover the how to skyrocket your income right away without having to increase your marketing budget by one single penny! There is an amazing power available to you in this book... It's almost like printing money when you learn how to write words that sell! With *How to Write Words That Sell* you will quickly and easily learn to create your own super effective sales materials. You'll soon be copy writing like a pro and growing revenues like weeds! Imagine bringing in tons of new customers, like turning on a switch somewhere! How much would that be worth to your business? And knowing these insider secrets will help you to: - How to capture tons of new customers who want to BUY NOW - How to grab a bigger, more profitable market share - How to pull in loads of cash so you can spend more with your family, reinvest your business or just get out of the office more often **No Boring Theory... Get Step-by-Step Help** *How to Write Words That Sell* reveals loads of creative secrets and practical hands-on techniques. From planning to doing, it guides you through step-by-step instructions including the most up-to-date information on the web, email and social media advertising. You know your product, your business and your industry better than anyone else. You know the competition and your customers. You don't have to bring an outsider up to speed on your current selling environment. You don't have to write a check to someone who doesn't know your business as well as you do! You can write your own sales copy! Get started today and you will never regret it. And then one day, you'll be able sit back and say to yourself, I can't believe how much money I was able to make!" It doesn't matter if you own a professional practice, service company, telemarketing firm, construction company, sell insurance, real estate, or sell business to business – *How to Write Words That Sell* will change your business and begin increasing your income from the day you read it... Don't let another day go by without learning the tips, techniques and strategies it has for you... "Money well spent! I took a chance on this book and was glad that I did. I was able to put together a good sales letter that has already landed a new customer!" Mickey Mehe, Lake Bluff, IL "Thanks to this book I am motivated and equipped!" John Todor, Pleasant Hill, CA "A great help and well worth the investment!" Jim Gillum, Deland, Florida "Jim has a winner here! This book is right on target... The first time I picked it up, I randomly opened it to a subject that I'd been struggling with!" Bill Saling, CEO, Employment Behavior Associates, Bend, OR "The section on headlines alone is worth the price of the book! This is a gold mine of tips, tricks and techniques based on Jim's lifetime of marketing experience. He offers practical marketing advice that anyone can understand and use right away!" Mark Sanford, President, Sanford Associates, Orinda, CA

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